



Photos : Suril Patel





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**OFFICIAL
FERRARI DEALER
FERRARI OF AUSTIN**



Last October, Ferrari of Austin set the stage for an unforgettable evening of high-octane excitement and exquisite entertainment with this exclusive F1 Party. Timed to coincide with the highly anticipated US Grand Prix, this glamorous event drew racing enthusiasts, Ferrari aficionados, and high net worth clients from all amongst the country. This event was coordinated along side Ferrari North America and Innovatx events. The evening unfolded with an array of captivating experiences and surprises. Attendees were treated to the unveiling of the all new Ferrari Purosangue. Revealed by the Ferrari Scuderia driver himself Charles Leclerc and Ferrari North Americas very own CEO, allowing them to witness a truly unique and tailored experience.



FERRARI OF AUSTIN FORMULA 1

- Minimal Event coordination responsibilities included: Catering, AV & Lighting, Entertainment, Event run of show, Event set up and tear down, Etc.
 - Coordinated with Ferrari North America & Innovatx events for targeted event goals.
 - Charles Leclerc and CEO of Ferrari North America unveiled the all new Ferrari Purosangue provided through Ferrari.
 - Managed and maintained guest list of over 345 event attendees.
 - Ferrari of Austin point of contact and Attended communication to vendors & external event resources.
 - Assisted budgeting and financial management, including estimating costs, negotiating with vendors, and tracking expenses with coordination team.
 - Completed social media event coverage for Ferrari of Austin
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