







**OFFICIAL  
FERRARI DEALER  
FERRARI OF AUSTIN**



Exotics and Espresso at The Domain was more than just an exhibition; it was an opportunity to witness the epitome of automotive craftsmanship up close. Attendees had the privilege of exploring the intricate details and impeccable finishes of these exotic vehicles, all while exploring the vibrant activations we coordinated with over 12 luxury sponsors of The Domain. With over 82 exotic vehicles and 250 people present in attendance this was a unique sight for all attendees and spectators.



## EXOTICS AND ESPRESSOS - THE DOMAIN

- Event coordination responsibilities included: Catering, AV & Lighting, Entertainment, Event run of show, Event set up and tear down, Etc.
  - Coordinated with the Domain and local vendors to sponsor the event and bring added elements to elevate the experience.
  - Got these participating brands to sponsor our event: Tiffany & Co, David Yurman, Saint Laurent, Nespresso, Hublot, Kendra Scott, Vineyard vines, Sweet Paris, Gelato Paradiso and CPK.
  - Managed and maintained guest list of over 82 exotics vehicles with a estimated count of over 250 people present.
  - Ferrari of Austin point of contact and Attended communication to vendors & all external event resources.
  - Budgeting and financial management, including estimating costs, negotiating with vendors, and tracking expenses.
  - Completed social media event coverage for Ferrari of Austin.
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